

# LAKEFRONT 10 MILER & 5K

*Chicago's Premier Springtime Race!*



Sunday, April 13, 2025 | Chicago, Illinois

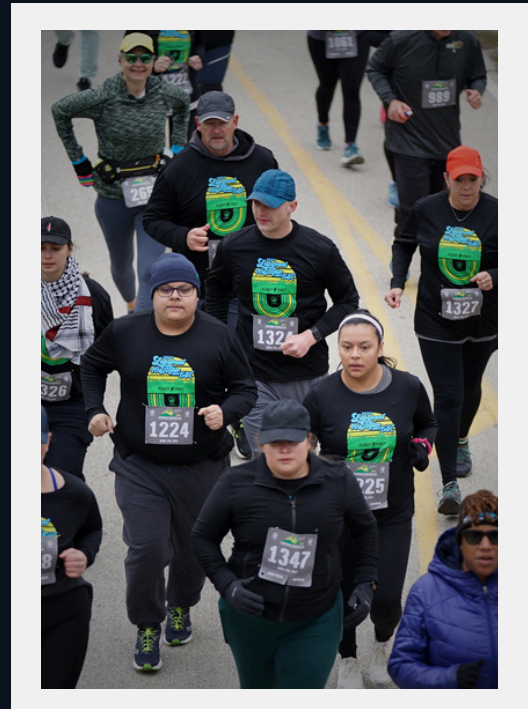
## ABOUT THE EVENT

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In 1979, the Chicago Area Runners Association first introduced the Lakefront 10 Miler & 5k as a way to kick-off the city's racing season.

Since then, this event has become a favorite for runners of all ability levels. 47 years later, the tradition continues to flourish as an annual springtime race.

Looking ahead to 2025, we're excited to announce plans to get this race back over 1,800 participants!



Chicago Area Runners Association

Founded 1978 - 501c3 Not-For-Profit Organization

# FINISH



## Lakefront 10 Miler & 5k

### SPONSOR GUIDE

Contact us: [evan@cararuns.org](mailto:evan@cararuns.org)



### VENDOR

- 10x10 promotional booth space
- Recognition in event PA Announcements
- Logo recognition in "Thank You" social media post

**\$750**



### SUPPORTER

- 10x10 promotional booth space
- Recognition in event PA Announcements
- Logo recognition on event webpage
- Logo recognition on participant shirt
- Logo recognition in "Thank You" social media post

**\$1500**



### PARTNER

- 10x10 promotional booth space
- Recognition in event PA Announcements
- Logo recognition on event webpage
- Logo recognition on participant shirt
- Logo recognition in "Thank You" social media post
- Opportunity to include offer in virtual goody bag
- On-course signage

**\$3000**

